

International Housing Conference: New Opportunities of Housing Management under Economic Recession – An Overview

Wong Hin Nang
General Manager (Professional Development), CIH APB

An International Housing Conference was held in Taipei NTUH International Conference Centre on 27 February 2009. The event aims to promote professional housing management practice in Taiwan and provide a venue for the sharing of experience on knowledge of housing management among professionals in the Region. It was the first event of similar kind held outside Hong Kong by the Asian Pacific Branch. The conference was co-organized with the Property Managers Association, Republic of China; Taipei Building Management Company Association; and Taichung Property Management Agency Association and funded by the Commerce and Economic Development Bureau of the Hong Kong SAR Government. 元利建設全業股份有限公司 and 國貿公寓大廈管理維護股份有限公司 of Taiwan also sponsored the conference.

With the theme 'New Opportunities of Housing Management under Economic Recession', the conference explored how housing management could cope with the current economic situation. Speakers from United Kingdom, Hong Kong, Mainland China and Macau were invited. They are Dr. Keith Fatcher, Regional Director, Greater China, ISS Facility Services Limited; Mr. Paul Diggory, Chief Executive, North Wales Housing Association; Mr. Paddy Gray, Director of Studies School of Built Environment, University of Ulster; Professor Eddie Hui, Hong Kong Polytechnic University; Mr. CH Fan, Managing Director, Synergies Management Services Limited; Mr. Cliff Wong, Vice Chairman, Housing Managers Registration Board, Hong Kong; Dr. CM Chiang, Part time Professor, Huazhong University of Science and Technology, Hubei; Mr. KC Chu, Associate Director, CB Richard Ellis Limited,

Taiwan; Dr. Kenneth Kao, Chairman, Property Managers Association of the Republic of China.

At the opening remarks, Mr. Sanford Poon, Chairman of Chartered Institute of Housing Asian Pacific Branch anticipated a closer co-operate between CIH and her Taiwan counterparts in promoting professional housing management in the Region. The conference was also officiated by three honourable guests, Mr. HM Su, Deputy Director of Construction and Planning Administration, Ministry of the Interior, Republic of China; Mr. NY Huang, former Director of Construction and Planning Administration, Republic of China; and Dr. Kenneth Kao, President, Property Managers Association, R.O.C.

A total of nine speeches were delivered to an audience of some 200 participants. Revealed by a satisfaction survey results, participants rated various aspects of the conference highly. They found the function successful and was able to meet their expectations. Most of the participants also expressed the willingness in jointing similar functions in the future. The conference opens an encouraging new horizon in further collaboration between CIH and Taiwan housing practitioners and in this respect a CIH validated property management programme, operated by a higher education institution in Taiwan, is expected in the near future.



國際房屋會議

會議主題：**經濟衰退下物業管理的新契機**
 主講嘉賓：由英國、中國大陸、香港、澳門等
 學者和專家發表專題報告

時間：2009年2月27日(星期五)上午9時至下午6時
 地點：台大醫學院國際會議中心301室
 會記費：參加者每人新台幣2,000元，包括會議、午餐及茶點費用
 報名請洽：中華民國物業管理經理人協會
 電話：(02)2578-0207 陳裕豐 傅真：(02)2754948

主辦單位：英國特許房屋經理學會亞太分會
 協辦單位：中華民國物業管理經理人協會
 贊助單位：香港特別行政區政府商務及經濟發展局



國際房屋會議

由英國特許房屋經理學會主辦，會議主題為《經濟衰退下物業管理的新契機》。目的係以活動為平台，讓亞太地區，主要是台灣的物業管理界內人士交流工作經驗，探討在現今金融風暴及經濟衰退的環境下，物業管理行業的專業、革新、與契機。

會議在2009年2月27日全天下各大國際會議中心舉行。參加者會記費每人新台幣2,000元，包括會議、午餐及茶點費用。

演講嘉賓來自英國、中國大陸、台灣、香港、澳門的學者和專家，包括：

Mr. Paul Diggory Chief Executive, North Wales Housing Association Immediate Past President, Chartered Institute of Housing	朱源明先生 房屋經理人協會主席
Dr. Keith Futcher CEO, ISS East/Pacific Facility Services Limited, Hong Kong	鄧基生先生 香港房屋經理註冊管理局主席
Dr. Paddy Gray Senior Lecturer and Subject Director School of the Built Environment University of Ulster Northern Ireland	鄧智文教授 香港理工大學建築及房地產學系
	吳卓雄先生 香港新昌管理服務有限公司董事總經理
	鄭國明博士 澳門特別行政區政府房屋局局長

查詢請聯絡：
 英國特許房屋經理學會亞太分會，或中華民國物業管理經理人協會
 英國特許房屋經理學會網址：www.cih.org
 英國特許房屋經理學會亞太分會網址：www.cih.org.hk

英國特許房屋經理學會成立於1916年，是一個國際性的專業團體。學會的宗旨是促進從學術到實務的專業人士對社會作出最大的貢獻，並確保管理行業的良好專業操守，對員工培訓房屋管理人才，以促進專業發展。

國際房屋會議 報名表

姓名	性別	<input type="checkbox"/> 男 <input type="checkbox"/> 女
職位	職稱	
電話	手機	
E-mail	報名費	新台幣2,000元 (包括會議、午餐、茶點費用)
聯絡地址		

Conference Programme 會議程序

開幕式致詞	潘源舫先生 英國特許房屋經理學會亞太分會主席 蘇憲民先生 中華民國內政部營建署副署長 黃南淵先生 中華民國不動產協進會理事長
Globalisation Forces a Paradigm Shift in Facility Management	Dr Keith G.Futcher ISS Facility Services Ltd., Regional Director, Greater China; Chief Executive Officer, Hong Kong
香港房屋經理註冊制度	黃繼生先生 香港房屋經理註冊管理局副主席
Towards a Green Economy	Mr. Paddy Gray Director of Housing Studies, University of Ulster, UK
Putting it all back together : After the collapse, what now?	Mr. Paul Diggory Chief Executive, North Wales Housing Association, UK
澳門物業管理的機遇與挑戰	鄭國明博士 澳門特別行政區政府房屋局局長
Challenges and Opportunities for Our Industry in Greater China in/after Economic Turmoil	Mr K C Chu, Associate Director , Asset Services, CBRE Limited, Taiwan
中國物業管理市場在經濟衰退下的契機	樊卓雄先生 香港新昌管理服務有限公司 執行董事及董事總經理
New Opportunities of Property Management under Economic Recession: In Multiple Ownership	許智文教授 香港理工大學建築及房地產學系
大蕭條 新契機 - 以物業管理產業為例總結及閉幕式	高永昆博士 中華民國物業管理經理人協會理事長