

International Housing Conference: New Opportunities of Housing Management under Economic Recession – An Overview

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An International Housing Conference was held in Taipei NTUH International Conference Centre on 27 February 2009. The event aims to promote professional housing management practice in Taiwan and provide a venue for the sharing of experience on knowledge of housing management among professionals in the Region. It was the first event of similar kind held outside Hong Kong by the Asian Pacific Branch. The conference was co-organized with the Property Managers Association, Republic of China; Taipei Building Management Company Association; and Taichung Property Management Agency Association and funded by the Commerce and Economic Development Bureau of the Hong Kong SAR Government. 元利建設企業股份有限公司 and 國貿公寓大廈管理維護股份有限公司 of Taiwan also sponsored the conference.

With the theme 'New Opportunities of Housing Management under Economic Recession', the conference explored how housing management could cope with the current economic situation. Speakers from United Kingdom, Hong Kong, Mainland China and Macau were invited. They are Dr. Keith Fitcher, Regional Director, Greater China, ISS Facility Services Limited; Mr. Paul Diggory, Chief Executive, North Wales Housing Association; Mr. Paddy Gray, Director of Studies School of Built Environment, University of Ulster; Professor Eddie Hui, Hong Kong Polytechnic University; Mr. CH Fan, Managing Director, Synergies Management Services Limited; Mr. Cliff Wong, Vice Chairman, Housing Managers Registration Board, Hong Kong; Dr. CM Chiang, Part time Professor, Huazhong University of Science and Technology, Hubei; Mr. KC Chu, Associate Director, CB Richard Ellis Limited,

Taiwan; Dr. Kenneth Kao, Chairman, Property Managers Association of the Republic of China.

At the opening remarks, Mr. Sanford Poon, Chairman of Chartered Institute of Housing Asian Pacific Branch anticipated a closer co-operate between CIH and her Taiwan counterparts in promoting professional housing management in the Region. The conference was also officiated by three honourable guests, Mr. HM Su, Deputy Director of Construction and Planning Administration, Ministry of the Interior, Republic of China; Mr. NY Huang, former Director of Construction and Planning Administration, Republic of China; and Dr. Kenneth Kao, President, Property Managers Association, R.O.C.

A total of nine speeches were delivered to an audience of some 200 participants. Revealed by a satisfaction survey results, participants rated various aspects of the conference highly. They found the function successful and was able to meet their expectations. Most of the participants also expressed the willingness in jointing similar functions in the future. The conference opens an encouraging new horizon in further collaboration between CIH and Taiwan housing practitioners and in this respect a CIH validated property management programme, operated by a higher education institution in Taiwan, is expected in the near future.



Conference Programme 會議程序

開幕式致詞	<p>潘源舫先生 英國特許房屋經理學會亞太分會主席</p> <p>蘇憲民先生 中華民國內政部營建署副署長</p> <p>黃南淵先生 中華民國不動產協進會理事長</p>
Globalisation Forces a Paradigm Shift in Facility Management	<p>Dr Keith G.Futcher ISS Facility Services Ltd., Regional Director, Greater China; Chief Executive Officer, Hong Kong</p>
香港房屋經理註冊制度	<p>黃繼生先生 香港房屋經理註冊管理局副主席</p>
Towards a Green Economy	<p>Mr. Paddy Gray Director of Housing Studies, University of Ulster, UK</p>
Putting it all back together : After the collapse, what now?	<p>Mr. Paul Diggory Chief Executive, North Wales Housing Association, UK</p>
澳門物業管理的機遇與挑戰	<p>鄭國明博士 澳門特別行政區政府房屋局局長</p>
Challenges and Opportunities for Our Industry in Greater China in/after Economic Turmoil	<p>Mr K C Chu, Associate Director , Asset Services, CBRE Limited, Taiwan</p>
中國物業管理市場在經濟衰退下的契機	<p>樊卓雄先生 香港新昌管理服務有限公司 執行董事及董事總經理</p>
New Opportunities of Property Management under Economic Recession: In Multiple Ownership	<p>許智文教授 香港理工大學建築及房地產學系</p>
大蕭條 新契機 - 以物業管理產業為例總結及閉幕式	<p>高永昆博士 中華民國物業管理經理人協會理事長</p>