

## INFORMATION TECHNOLOGY AND PUBLIC RELATIONS COMMITTEE 資訊科技及公共關係委員會



### Our Mission

1. To uphold and promote the professional image of the Chartered Institute of Housing Asian Pacific Branch;
2. To leverage the use of Information Technology and the Branch website to enhance our communication with our members, housing professionals and practitioners and the public; and
3. Through media and our active involvement in various community, educational and promotional activities in Hong Kong and Asian Pacific Region to strengthen our communication with Government officials, professional bodies, housing management industry and the public.

### Chairperson 主席

Mr FUNG Ping-yan - 馮炳欣先生

### Members 委員

Ms CHIU, Angela  
趙梓珊小姐

Mr CHIU Sin-hung, Bonny  
趙善雄先生

Mr MAK Yat-fung, Mason  
麥日豐先生

Mr NG Mei-chuen, Frederick  
吳美全先生

Mr SZE Wing-luen, Wesley  
史永聯先生

Mr YIP Kwok-leung  
葉國良先生

Dr YIP Ngai-ming  
葉毅明博士

### 使命

1. 確立及提升英國特許房屋經理學會亞太分會之專業形象及地位；
2. 透過資訊科技及分會網站，加強與各會員，物業管理從業員及公眾人士之聯繫。
3. 透過傳媒及積極參與在本港及亞太區內之各項社區、教育及宣傳活動，增強與政府，專業團體，業界及公眾之溝通。

## Achievement

With the support of the Committee Members, this year, we have successfully revamped and upgraded the Branch Office website and have it launched out on 1 November 05. Furthermore, an email account has been designated for each member. The website serves as an additional means of communication between the Branch Office and its members. It aims to enhance our response and the dissemination of information to our members and the public. To facilitate our development in China, in July 2005, we have also launched out a new website in simplified Chinese character version for the housing management professionals and practitioners in China, namely [www.cih.org.cn](http://www.cih.org.cn)

The current revamped website is only the first step of our move and more planned improvements will be made in due course to provide better services to the members including Job Market, Forum, CPD recording system etc. Members are invited to visit our new website at [www.cih.org.hk](http://www.cih.org.hk) and give us your valuable comments.

## 年內完成之工作

在各委員的支持下，在2005年，我們已重新設計分會的網站，並於11月1日正式啟用。同時，我們亦為各會員提供了一個電郵信箱，以便分會與各會員溝通及聯繫。分會希望透過網站，及進一步改善訊息之分發及加速回應會員及公眾之提問。為進一步開拓大中華市場及推廣分會在國內之知名度，在2005年7月，我們更設立了一個簡體字版的新網站，以方便國內業界人士閱覽。網站為[www.cih.org.cn](http://www.cih.org.cn)

我們致力改良分會之網站，並將提供更多資訊及互動設施，如網上表格刊登招聘廣告，互動論壇及會員持續專業發展等，以供會員使用。

希望各會員能抽空閱覽本分會的新網站，[www.cih.org.hk](http://www.cih.org.hk)，並給予我們寶貴的意見。