

CHAIRMAN'S REPORT

主席報告



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Year 2005 has been another busy, eventful and fruitful year for the Asian Pacific Branch. During the year APB had taken part in numerous talks, visits, housing forums and conferences and received delegations from various cities of China and overseas. These activities have activated the flow of knowledge and experiences between members and our counterparts thus facilitating the enhancement of standards in our professional practice.

During the year APB has assisted CIH Headquarters in revalidating the City University's Master Programme in Housing Studies. In addition, for the first time in CIH's history, with the assistance of APB, CIH had successfully accredited a degree programme in housing management organized by the Wuhan University in China. This achievement, however small, represents a great leap forward in our cooperation with tertiary institutions in China to preach the gospel of professional housing management. This will also pave the way for CIH to nurture its membership base in our motherland.

To uphold and to enhance the professional knowledge of members, APB had decided to re-launch the CPD scheme in Hong Kong in early 2006. Initially, the Scheme will be on a voluntary basis.

After two decades of cultivation of relationship with the Chinese housing officials and executives with various property management associations and with the accession of China to WTO, your Executive Committee had decided that it is the opportune time for the Institute to pursue a much more vigorous expansion

programme in China. As a result, the APB has been successful in obtaining the approval of the Headquarters to its proposal on 'Membership Drive in China'. The proposal involves the recruitment of a full time Professional Development Manager responsible for promoting the professionalism of the Institute and development of training and membership potential in China. The approval of this proposal is a true landmark in APB's history and reflects the importance and contribution of APB to the Institute.

The property management industry of Hong Kong is in its mature stage of development as exemplified by a highly competitive, low profit and volatile market. Whilst the government has placed great importance on the rehabilitation of old buildings to improve the environmental well being of the residents and rely on the property

management professionals to push forward the initiatives, it is still reluctant to accord a proper professional status to the industry and its practitioners through a licensing mechanism. The industry is fighting an uphill battle to win the recognition it deserves and we need your full support in this cause.

In concluding my report, I wish to take this opportunity to thank all the officers and members of the Executive Committee for their dedication and relentless contribution towards the causes of APB and the friendly advice and support from other professional bodies and institutions.



Ricky Yuen

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2005年又是一個忙碌，充滿動力及碩果豐盛的一年。過去一年，本分會參加了眾多講座、訪問、房屋論壇、會議、接待由中國及海外城市的訪客。這些活動促進了同業間知識與經驗的交流，更幫助提高行業的實務發展。

亞太分會於去年協助學會總部認證了香港城市大學的房屋研究碩士課程。除此之外，在本會的協助下，學會也創舉地鑒定了一個武漢大學四年制的房屋管理學士課程。這事表面上雖然微不足道，卻代表我們向國內專上院校推廣專業房管學術的一大躍進，這亦代表了學會成功地在祖國建立會藉基地。

為了推動香港會員專業知識的持續發展，本會決定於2006年重新推出「持續專業發展計劃」，初期會以自願形式進行。

經過了二十多年與中國內地房屋官員及房管機構的交往，隨著中國進入世界貿易組織，本執行委員會終於決定這是一個最佳時刻去推行一個較進取的發展方案。結果，本分會最近成功向總會爭取通過「中國會員招募計劃」。此提案包括招聘一個全職的專業發展經理負責推廣本會的業務，發展培訓課程及發掘招募會員的市場潛能。這個計劃得以通過象徵本分會發展歷史上的一個里程碑及印證了本分會對整個學會的重要性及貢獻。

香港的物業管理行業現已進入了一個發展成熟階段，整個行業市場表現了高度競爭、低利潤及不穩定的現象。我們非常高興政府重視舊樓復修以改善市民的居住環境質素及依靠房屋專業人士幫助其推行此計劃，但是有關當局仍然不願意給予物業管理從業員一個認可的專業地位。本行業現正努力爭取我們應得的認可，所以我們需要你的全力支持。

最後，我感謝所有同事及執行委員會成員的全心投入及貢獻，其他專業團體及機構的真誠指導及支持。



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