



CHARTERED INSTITUTE OF HOUSING
PRESIDENTIAL MESSAGE

英國特許房屋經理學會會長的話

Chartered Institute of Housing Presidential Message



I am delighted to have the opportunity to provide an introduction to the yearbook of CIH Asian Pacific Branch. It was an honour and a pleasure to visit Hong Kong in September this year.

Housing is a key political issue all over the world, and we are seeing similar issues emerge around the provision of affordable homes, availability of suitable land and access to capital funding, alongside changes to welfare support and the need for effective leadership of increasingly complex businesses. It means all of us are having to adapt and transform to a new and challenging world — quite an agenda.

When I was in Hong Kong it was great to see the wide range of exciting and innovative work being undertaken by all of our members. But what struck me the most was the passion, the learning, and the innovation being shown to find real and effective solutions in a highly pressurised environment where land is at a premium and the impact of mainland China's investment is huge.

Three examples stood out for me. I found the work of the Elderly Resources Centre fascinating and its objective to provide world-class solutions is both exciting and challenging. The results demonstrated real innovation and vision combined with care and a genuine desire to understand the needs of their customers. The work around environmental efficiency was impressive with water recovery systems, vertical gardens and visible energy data displayed outside projects — probably the best-kept secret of the work of the Hong Kong Housing Authority and Hong Kong Housing Society. And the work of the Urban Renewal Authority is truly amazing when you consider the demands on land, accessing the extremely tight sites and the range of interested parties to be consulted before you even get onto the construction challenges.

Along with profound admiration I came away with a huge amount of information and lessons learned, and also a renewed sense that there is so much learning to be derived from trips to other countries. It also reinforced in my mind the amazing work CIH Asian Pacific Branch members are doing within Hong Kong but also in reaching out to promote and develop CIH and our focus on professional standards and learning across the region.

This year as with most years there have been many challenges and changes. The critical issue for all of us is how we embrace challenge and create opportunity, how we tackle change by transforming our organisations, and how we all work to learn, improve and influence our future. Only then can we have any hope of creating the future we want rather than having a future imposed upon us.

Paul Tennant
CIH President 2013