



# CIH PRESIDENTIAL MESSAGE

## 英國特許房屋經理學會會長的話

## Chartered Institute of Housing Presidential Message 英國特許房屋經理學會會長的話



I've been lucky enough to visit both Hong Kong and China in 2015 and I can safely say the trips have been highlights of my year.

I was given such a warm welcome and I'd like to say thank you again to all the members of the CIH Asia Pacific Branch board for your wonderful hospitality.

The sights, sounds, food and people will remain in my memory for a long time to come. What I found really exciting was the innovative and creative approach that has been taken to tackling housing and social issues. I particularly enjoyed visiting Hong Kong Housing Society and the town of Stanley, meeting with the MTR Corporation Development and learning about The Link Real Estate Investment Trust. I was inspired by the determination and vision shown in the planning of Shenzhen, and look forward to seeing how the investment in sustainability and innovation develops in Qianhai.

I felt incredibly lucky to share knowledge, experience and best practice with an extensive and varied group of contemporaries from Hong Kong and China. I went home with loads of new ideas and for me the visit reinforced the vital importance of CIH's international links. As housing professionals, there is so much we can learn from each other. Yes our worlds are very different in some ways but we are also facing many of the same challenges – how can we make sure we are providing safe, affordable homes for everyone who needs them? What role can housing play in making sure our cities can compete on a global scale? And how can we make sure we are attracting and supporting the next generation of housing leaders? That's why CIH has worked so hard to foster international relationships across the UK, Asia Pacific, Canada, Ireland and beyond, and why your work is so important. You are not only helping us to develop and promote professional standards across your region, but sharing your expertise all over the world.

2015 has been an exciting year for CIH, with the introduction of new tools for members like CiZone, the launch of our Housing Academy and changes to our membership grades (including the introduction of two new grades) to provide a clear membership journey for people looking to achieve maximum recognition within the housing sector. But we are particularly looking forward to 2016, when CIH will celebrate its centenary and CIH Asia Pacific will celebrate its 50th anniversary. We'll be looking back on what the housing profession has achieved over the past 100 years, but also forward to ask, what does the future hold for housing? I look forward to identifying some of the answers with you.

Finally, I'd like to congratulate CIH Asia Pacific for a successful 2015, and wish you all the best for the year ahead.

**Geraldine Howley**  
CIH President 2015